

ACTIVATE UPDATE

November 2015 - www.activateevents.com

Hello from Ken

As Client Services Director, I'm pleased to share with you some information about Activate and some news and recent updates about our team and our most recent projects.



Who we are & what we do

Activate is a full-service live events agency and whilst we're based in the UK, we operate globally, delivering all kinds of events for clients across a range of business sectors.

We provide the full range of event services, all of which are carefully tailored according to your level of resource and specific requirements, so we can support you with everything from finding your perfect venue, to handling all pre-event planning & logistics, as well as on-site delivery of your event in line with your objectives and on budget.

So whether you need a board meeting for 20 in Southampton, a conference for 2000 in San Francisco, or anything in between, let's say hello...it could be the start of a worthwhile conversation.

2015 SO FAR....



Welcoming Laura Leahy



We are delighted to welcome Laura Leahy to the Activate team. Laura joins us as an Account Manager and will take the lead role on many of the projects that we deliver for our clients.

Throughout her 10 years in the events industry, Laura has worked with companies such as RBS, Espirito Santo, Gartner, Oracle and many more, managing events all over the world. Laura is solution driven and likes to think of new and innovative ways of enhancing the events she manages. All of this combined with a love of detail, budgets, brand creativity and operational logistics means she is a great fit for the professional and innovative Activate team and for our clients.



ISO 9001 Accreditation

Activate is an ISO 9001-accredited agency which means our whole business structure and approach to event management is underpinned by a robust set of processes & procedures which are continually reviewed & improved and externally audited on an annual basis. This means clients can be very confident in both the professional standards with which our business is managed as well as the methodology with which we manage & deliver projects on their behalf.

We are very pleased to advise that we passed our annual ISO review with flying colours in October and our accreditation has been successfully renewed for 2016.

Recent Projects

Finally, our most recent projects, completed during September & October include:

EASD Congress, Stockholm

We coordinated the attendance and participation of over 100 client staff, successfully arranging travel, accommodation, scientific meeting for 200 delegates and a satellite symposia for over 2500 attendees.

Global Clinical Conference, Berlin

In mid October we had the privilege of delivering a client's flagship clinical conference, attended by over 650 delegates from around the globe. As the lead agency, Activate coordinated all event requirements including travel, logistics, AV production, iPad deployment and ground programme.

Global Sales & Marketing Conference, Thailand

Our most recent project, completed in late October in the beautiful resort of Phuket was delivered for one of our clients in the electronics sector. A critical strategic conference attended by the client's global leaders in marketing & sales, Activate was responsible for delivering all of the event logistics, AV production, event theming & branding and content development to provide a motivational but highly focused and engaging event.



We hope this brief overview of our company is helpful and look forward to working with you on future projects and to developing a successful business relationship between our two companies.

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