



**ICELANDIC
EXPERIENCES**

FIVE INCENTIVE IDEAS FROM THE LAND OF FIRE & ICE

Activate's Sarah Hipkiss shares her highlights from a recent Nordic adventure!



Our Top Experience's

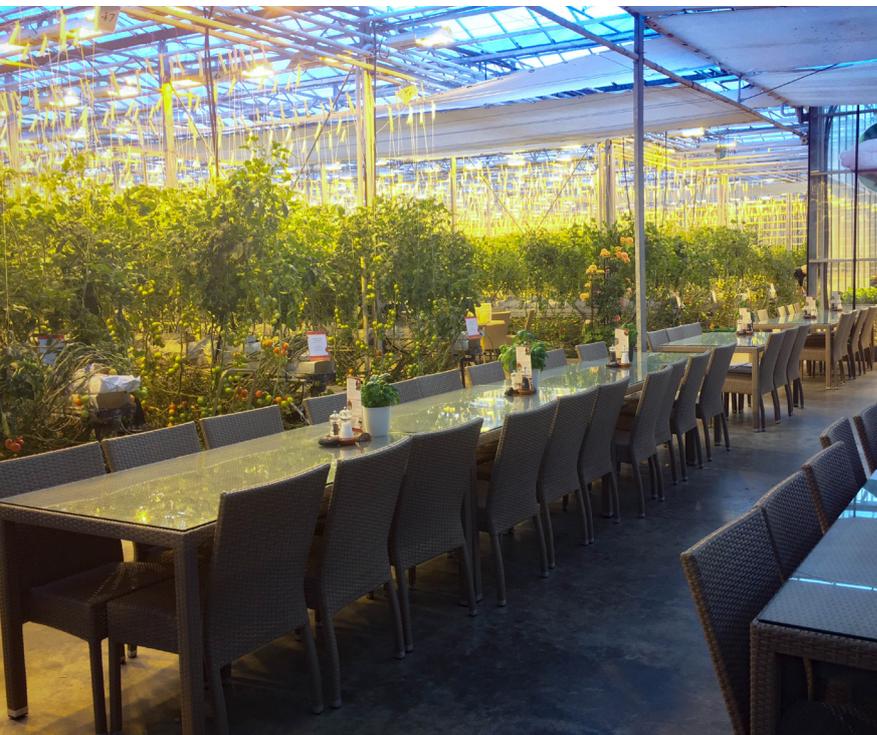


With a surface area the size of Scotland and Wales combined, Iceland has a relatively small population of just 360,000 people, that's about the same as Coventry. Most live in the capital Reykjavik, and all are super-friendly and can't wait to welcome you in!

Dining At Matarkjallarinn

The Food Cellar, Reykjavik

This grill and cocktail bar serves mouth-watering culinary experiences from the basement of a 160 year old townhouse. Working with local Icelandic ingredients they also have a 'secret menu', and offer something unique for groups and event



Lunchtime At Friðheimar

The Tomato Greenhouse, Reykjavik

This family-run eatery is based within a tomato green-house, and therefore uses extraordinarily fresh and wholesome produce. The restaurant is a wonderful alternative to more conventional establishments, and the friendly staff welcome tours around the greenhouse and offer souvenirs in the form of tomatoes and cucumbers.

Ever fancied walking or even swimming between tectonic plates? Well in Iceland you can, right between the plates of North America and Eurasia.

Did the Vikings cut down all the trees for their longboats? Well there was mass felling from the early human settlements around circa 900, but major plantation efforts in recent years have started to put the green back on the horizon.

Snowmobiling Across Glaciers

Glaciers in Reykjavik

An adrenaline-packed and awe-inspiring day touring Iceland's spectacular scenery. At the end was a truly special surprise, within the glaciers was an excavated area where the groups were treated to local food and music. A real taste of fire and ice!



A Spectacular Gala Dinner

Aurora Basecamp, Reykjanes Peninsula

Set within this UNESCO Global Geopark is 150 square metre dome which can be used for private events, under the breath-taking ceiling of the Northern Lights. The venue perfectly blends great food, a warm and cosy atmosphere and of course nature's most amazing light show.

There's also a Dark Room that replicates the spectacle using large glass tubes and electrical charges for when outdoor conditions aren't perfect, ensuring the magic of the Northern Lights is etched onto memories forever.



All-Terrain Buggy Tours

Icelandic Highlands

If thrills and mud-filled spills are what you enjoy then buggy and ATV tours deliver another major shot of adrenaline. With vehicles that look straight from the set of Mad Max, it's non-stop excitement as you take in all that the lakes and mountains have to offer.



Iceland is as eco-friendly as it gets, with hydro and geothermal energy giving power to more than 80% of the country.

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YOUR EVENT**



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